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(Estd. 1957)

**KUMARI VIDYAVATI ANAND
D.A.V. COLLEGE FOR WOMEN
RAILWAY ROAD, KARNAL - 132001**

DIRECTLY MANAGED BY DAV COLLEGE MANAGING COMMITTEE, NEW DELHI

Under UGC 2(f) & 12 (B)

Affiliated to Kurukshetra University, Kurukshetra - A++ Grade by NAAC
ISO 50001, 14001 & 9001 Certified

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Ref. _____

Dated _____

**KUMARI VIDYAVATI ANAND DAV COLLEGE FOR WOMEN
RAILWAY ROAD, KARNAL**

MEMORANDUM OF UNDERSTANDING BETWEEN

KUMARI VIDYAVATI ANAND DAV COLLEGE FOR WOMEN, KARNAL

AND

M.R.KRISHNA ENTERPRISES, LUDHIANA, PUNJAB

This memorandum of understanding (MOU) represents a formal agreement between Kumari Vidyavati Anand DAV College for Women, Karnal, Haryana (a higher education institution, hereinafter referred to as "the college") and M.R.Krishna Enterprises, Ludhiana (hereinafter referred to as "the industry").

The college and the industry recognise the importance of collaborative efforts to enhance the educational experience of students and facilitate their transition into the workforce. The MOU sets forth the terms and conditions of the collaboration.

The purpose of this MOU is to establish a framework for cooperation and partnership between our college and your industry. Through this memorandum, both parties aim to achieve the following objectives:

- Collaborative Research and Education: Our College and you, as a reputable industry, will explore opportunities for joint research project and educational programmes focusing on

Heena Shrivastava

**Officiating Principal
Kumari Vidyavati Anand
DAV College for Women
Karnal**

areas of mutual interest such as Readymade Garments, specializing in Baby Sets, Tops, Ladies Cardigans and Pullovers etc.

- Internship and Industry Training : We will work together to develop internship and industry training opportunities that provide our students with hand – on experience in fashion designing, machine knitting and different techniques of fabric embellishment under your guidance and supervision .
- Guest Lectures and Workshops: You will have the opportunity to engage with our students and our faculty through professional development sessions, sharing your expertise, insights and practical experience in the field of fashion.
- Professional Mentorship and Guidance : As a mentor , you will provide guidance , support, and mentorship to our students interested in pursuing careers in fashion , offering career advice , networking opportunities , professional development resources.
- Community Outreach and Fashion Promotion: Together we will collaborate on community outreach in activities and fashion promotion campaigns aimed at raising awareness about fashion, basic knitting techniques and basic knitting technology in the local community.

Purpose and Scope:

- The purpose of this MOU is to establish a collaborative relationship between the Industry and the College and provide professional guidance and expertise in the field of fashion.
- The scope of this MOU includes Hand work, Machine work and different trending knitting techniques services to college students, faculty and staff.

Responsibilities:

- The college shall support the studio to deliver demonstration services related to fashion, garment construction and surface ornamentation.
- Maintain confidentiality and adhere to professional standards.

This MOU shall be in the effect from the September 10, 2024 and will be for a period of three years and can be extended further by mutual consent.

- Both parties agree to maintain the confidentiality of any non – public information shared during this collaboration.
- This MOU may be amended or modified by written agreement of both parties.

Keenu Shas

**Officiating Principal
Kumari Vidyavati Anand
DAV College for Women
Karnal**

AGREED

Meenu Sharma

**Officiating Principal
Kumari Vidyavati Anand
DAV College for Women
Authorizing Signatory**

For M.R. KRISHNA ENTERPRISES

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Per

Authorized Signatory

First party : Kumari Vidyavati Anand DAV College for Women , Karnal , Haryana	Second party: M.R.Krishna Enterprises
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