Annual Report 2024-25

Career Guidance & Placement Cell

Kumari Vidyavati Anand DAV College for Women, Karnal

Activities Organised:-

1. Five days Management Development Program on Digital Marketing was organised in collaboration with MSME Karnal (Micro Small Medium Enterprises) from August 27, 2024 to September 02, 2024 under the aegis of Institution Innovation Council (IIC) for grooming and upgrading the skills of students. Principal Ma'am Mrs. Meenu Sharma Ji welcomed the distinguished Chief Guest Sh. Mukesh Verma, Assistant Director, MSME, DFO, Karnal, Sh. Aakash Sharma, Faculty, Digital Marketing and Ms. Nancy, Faculty, Digital Marketing, faculty members and students. During the five days program the faculty of MSME Karnal Ms. Sanjana, Ms. Gauri Kapoor, Ms. Nancy, Mr. Akash Kumar demonstrated students and gave detailed practical knowledge of various topics of digital marketing like Content Writing and Research, Introduction to Google AdSense, Search Engine Optimisation, Graphics Designing and Video Editing Portfolio Building and Infographic Resume, Applying For Internships, Work from Home Opportunities, Social Media Marketing, Industrial Case Studies, Domain Selection and Keyword Planning, How to Initiate Start up etc.. 30 students of BCA and B.Com. registered in and attended the program. The students gained practical knowledge of Canva tools, blogging, search engine optimization, video editing etc and future aspects so that students can increase their credibility in the digital marketing during the present competitive environment. They also gave a detailed practical knowledge of the subject of Graphics. Valedictory Function of the program was organised on October 14, 2024. During the valedictory function, these 30 students were given training certificate from MSME Karnal.



Five days Management Development Program on Digital Marketing



Valedictory Function on October 14, 2024.

2. Organised One-day Lecture on Atmanirbhar Bharat on January 23, 2025. Resource Person for this lecture was Dr. Saroj Chawla, Retd. Principal, Government College for Women, Karnal. She stated the fact that PM Modi has taken significant steps by initiating the Atmanirbhar Bharat Campaign in order to make India economically resilient and Self-reliant. She asked the students to register on MySBA Portal and explore the avenues for Start-ups.



3. One-week Training Programme by Naandi Foundation, Mahindra and Mahindra Group from January 27. 2025 to February 01, 2025. The Resource Person was Prof. Asha Gehlawat, Coach, Naandhi Foundation. During this training, students were made aware about Presentation Skills, Communication Skills, Personality Development etc. All students of Arts, Science and Commerce Scheme participated in this Training Programme.





4. Organized a Placement Drive in collaboration with Vrinda Global on April 03, 2025, providing an excellent opportunity for students to step into the professional world. During the drive, representatives from Vrinda Global conducted interviews with potential applicants, assessing their skills and competencies. After a rigorous selection process, deserving candidates were offered job opportunities, marking a significant milestone in their career paths.



नौकरी के लिए 84 छात्राओं ने दिया साक्षात्कार

क्षेत्रण, राह्ना चालाव च्यावयात्राचे में करित्य सहरेश और परिवास मेल ने प्रधानामार्थ मेनू त्रामं के नेतृत्व में एक प्रकार प्रतेत्वीट हुम्य का आयोजन किया एका इस हुद्रय में बीकाम, एनकाम, तिया। यह यहात कृष्ट गरीबात के - रीजवार के अवसर प्रदान किए गर् सहवोग में हुई, तिसमें शावाओं को - जो उनके वरिया में एक महत्वपूर्ण पेलेकर दुनिका में कदम रखने का





रोजाकर के अवसर प्रदान किए कर . साथ से सम्पन्त करने में सहरावाल उपात्तिक सें। इस प्रतेसमेंट मुद्दात को राज्यस्य का क्षेत्र करिया गाउँस और परेवामेंट रोज की संबंधिका संस्था क्षेत्र और सह संबंधिका

कालेन प्राप्ताओं को उपनान करियर प्राप्त करने के लिए प्रतिकट है। उन्होंने कृंद्र रावेबल के साचेन और अम्बेशन टीम के प्रचारों के लिए अमार राजन किया, जिसमें पर

Ms Ambika Singh, M.Com. Final, Simran Kaur, M.Com. Final received their offer letters from Vrinda Global.



Dear Ambika Singh,

We are pleased to make an offer as Appointment as a Recruitment Associate.
You shall be posted at our Karnal/Panipat Office your services will be as per the terms

The content of the appointment letter is private and personal and we strongly advise not to be shared with anybody.

You shall be required to join on 14th of April 2025. You will be taken as a Management Trainee for 3 months and will get a monthly stipend of Rs.12, 000/ per month.

Training Clearance parameters - Annexure1

Subsequent to successful completion of training period you will be taken as an on roll employee of Vrinda Global Pvt Ltd. You will be taken as a Vrinda employee tentative 01st Aug 2025.

You will be paid annual gross salary of rupees Two Lacs Twenty Three Thousand Ninety Two Rupees (Rs. 2,23,092/), this reflects the total cost to company and all deductions as per the governing laws in force with respect to Provident Fund and TDS will be deducted from the above said amount. This amount includes annual retention bonus of Rupees Thirty Six Thousand (Rs. 36,000/-) subject to achievement of



Dear Simran Kaur,

We are pleased to make an offer as Appointment as a Recruitment Associate shall be posted at our Karnel/Penipet Office your services will be as per the terms

The content of the appointment letter is private and personal and we strongly advise not to be shared with anybody.

Terms & Conditions:

You shall be required to join on 14th of April 2025. You will be taken as a Management Trainee for 3 months and will get a monthly stipend of Rs.12, 000/ per month.

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Placements:

- 1. Ms. Komal, M.Com. (P) Roll No. 2242040007 got placed in G.K. Overseas, Mughal Canal, Karnal as a PTE Trainer in August 2024.
- 2. Ms. Prachi Mann, M.Com. (F) Roll No. 2232040028 got placed in Amit Khadi Gramudyog Samiti, Banso Gate, Karnal as a Tally Operator in August 2024.
- 3. Ms.Ritika, M.Com. (F) Roll No. 2232040019 got placed in Indusind Bank, Karnal in Personal Loan Department in September 2024.
- 4. Ms. Manisha, M.Com. (F) Roll No. 2242040007 got placed in Abroad Zone Mahila Ashram Complex, Behind Bus Stand, Karnal as a PTE Trainer in January 2025.
- 5. Ms. Ketika, BBA (F) Roll No. 1222023010013 got placed in Andaman Overseas Consultant, as a Marketing Executive in February 2025.
- 6. Ms. Bhoomi, BBA II Year Roll No. 1230803009 got placed inIQ Immigration, Sector 7, Karnal in March 2025.
- 7. Ms. Ambika Singh, M.Com. (F) Roll No. 2232040040 got placed in Vrinda Global, Karnal as Recruitment Associate in April 2025.
- 8. Ms. Ambika Singh, M.Com. (F) Roll No. 2232040040 got placed in Vrinda Global, Karnal as Recruitment Associate in April 2025.
- 9. Ms. Simran, M.Com. (F) Roll No. 2232040033 got placed in Vrinda Global, Karnal as Recruitment Associate in April 2025.
- 10. Ms. Simran, BCA III Year Roll No. 1222023011035 got placed in Vrinda Global, Karnal as Management Trainee in April 2025.
- 11. Ms. Jaspreet, BCA III Year Roll No. 1222023011030 got placed in Vrinda Global, Karnal as Management Trainee in April 2025.
- 12. Ms. Riya, BCA III Year Roll No. 1222023011017 got placed in Infosys Limited, Bengaluru, as Systems Associate Trainee in July 2025.